

Bioscience TECHNOLOGY®

Article Submission Guidelines

Articles in *Bioscience Technology* provide our readers with information on how specific technologies – biochemicals and instruments – can be used to make their research more effective or more productive.

A typical story will focus on the use of specific products in a given method, and follow a format of introduction, materials and methods section, review of results and conclusions.

A second story type that is sometimes run covers conduct of specific procedures to produce better results (10 steps to more accurate pipetting, for example).

Article length 800-1500 words, MS Word doc or txt file format.

Include: author(s) name and short bio(s); references; captions keyed to photos.

Images: stand alone files (do not embed in Word, PowerPoint or other program file).

Images should be 4 inches wide, 300 dpi, jpg, tif or eps format, and can include product shots, lab shots, data (graphs, charts, microscope slides, etc).

Our editorial calendar is online in the “advertising” section of the Web site. Use it as a guide to topics, but remember we do vary the order and topics for the articles sections.

Should you have any questions, please contact:

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Press Release Submission Guidelines

Press releases in *Bioscience Technology* provide our readers with information on the latest technologies – biochemicals and instruments – for use in biological research.

A typical item will focus on a product's benefits, applications and composition. Care should be taken to be specific – say an instrument is accurate to 0.01% per plate, for example. Hyperbole – highly specific – will likely be edited out.

Product news runs not only in biochemicals, instruments and apparatus sections of *Bioscience Technology*, but can be found in three monthly focus sections. (See our editorial calendar.) Items of particular interest are selected for each issue's Editor's Choice pages.

Item length: 100-200 words, MS Word doc or txt file format.

Images: stand alone files (do not embed in Word, PowerPoint or other program file).

Images should be 4 inches wide, 300 dpi, jpg, tif or eps format, and can include product shots, lab shots, data (graphs, charts, microscope slides, etc.).

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